

Izzie Ramirez

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EXPERIENCE

Deputy Editor, Future Perfect — Vox

May 2022 - Present

- Hire, train, and edit three new-to-journalism fellows each year; develop an intensive journalism curriculum with workshops; and scout story opportunities according to their interests. (This year, we had 1300+ applicants.)
- Produce and edit the bi-weekly Future Perfect newsletter, which has 97,000+ subscribers. The newsletter grew 12% year-over-year in 2024.
- Assist in directing coverage for the Future Perfect team around public health, global poverty, climate, psychedelics, cutting-edge science, bureaucratic failures, and more.
- Occasionally write explainers on consumerism, colonialism, and culture as time allows. My January 2023 story on the declining quality of consumer goods received more than 500,000 unique pageviews, and was the top story that month.
- Ideate and execute new experimental story formats. In May 2024, I collaborated with the special projects manager and executive editor to develop new sidebars. I also programmed and developed guidance for use cases for a vertical video sidebar — an idea I had from the previous year.
- Execute the editorial vision for the yearly Future Perfect 50 list, where the team nominates 50 thinkers, activists, and scholars working on solutions for today's (and tomorrow's) problems. Developed the first truly interactive iteration of the list in 2024, with a quiz, randomizer, and key celebrity interviews.

Managing Editor — Spoon University

June 2021 - May 2022

- Oversaw the day-to-day operations; produced an engaging editorial calendar; supported creative direction and social strategy; consulted on brand partnerships; and led cross-departmental projects.
- Deeply analyzed Google Analytics traffic and strategized upcoming stories that would perform well on different platforms/audiences.
- Crafted a food journalism training program for college students that featured basic news writing, interviewing skills, editing, photography, social media reporting, and more.
- The web redesign and color schemes I developed prior to my departure were implemented in August 2024 once the content management system migrated from Secret Sauce (a Ruby project) to WordPress.

Columnist — Bitch Media

Jan. 2020 - Jan. 2021

- Tackled climate change, racism, and structural inequities in a monthly column called "World on Fire."
- Wrote cultural criticism, book reviews, and essays.

Freelance Reporter — VICE, The New York Times, Eater, NBC Think, Atmos, Jezebel and others

June 2019 - Present

- Produced features, service journalism, op-eds and essays on climate, culture, food, and activism.

Social Production Associate — Good Morning America

Dec. 2018 - April 2019

- Managed Facebook and Twitter on the weekends from 4 a.m. to 1 p.m while optimizing both show and digital-only content.
- Worked on set to capture Facebook Lives, Instagram Lives, and Instagram Stories with high-profile talent.

EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y.

Aug. 2020 - May 2021

Master of Arts in Science Journalism

- Thesis: Sowing Sovereignty
- Coursework: focused on Indigenous rights, climate change, investigative reporting, food ecology, and health.

New York University, New York, N.Y.

Aug. 2016 - May 2020

Double Major in Honors Journalism and Global Liberal Studies; Minor in Integrated Digital Media

Graduated *magna cum laude*

- Journalism thesis: *First Sandy, Now Covid: Lower East Side Activists Grapple with Construction for Climate Project*
- Global Liberal Studies thesis: *Red Tape, No Coast: How Bureaucratic Federal Funding Impacts Climate-Induced Relocation Efforts*

HIGHLIGHTED PUBLICATIONS AND ARTICLES

The Food Talent Pipeline: What It Means to Develop and Train Young People in Food Media

An essay in *Serving Up: Essays on Food, Identity, and Culture*, an anthology edited by Zoe Adjonyoh. Forthcoming in 2025.

[Can we grow the economy without making more useless junk?](#)

A 3000-word explainer on circularity in consumer goods for Vox. Reported in Copenhagen. September 2024.

[Discrimination isn't just infuriating. It steals Black people's time](#)

A 3000-word narrative feature on the measurable time lost due to discrimination for Vox. Co-written with Sean Collins and acquired exclusive studies from the University of Chicago. June 2023.

[Why Bad Bunny's Un Verano Sin Ti is such a big deal](#)

A 2000-word explainer on the cultural impact of reggaeton star Bad Bunny ahead of the Grammys for Vox. Feb. 2023.

[Your stuff is actually worse now](#)

A 3000-word investigation into how consumer products declined in quality over the last decade for Vox. Jan. 2023.

[The real source of Puerto Rico's woes](#)

A 3000-word explainer for Vox on how Puerto Rico's centuries-long status as a U.S. territory serves as a barrier to any kind of climate or financial recovery. Oct. 2022.

[TikTok for the Planet](#)

2000-word feature on the rise of climate justice influencers on TikTok for Atmos Magazine. July 2021.

[Photos: These People Gave Their Homes Back to Nature After Hurricane Sandy Destroyed Them](#)

A photo essay for Vice using photographs I captured for my undergraduate Global Liberal Studies thesis: *Red Tape, No Coast: How Bureaucratic Federal Funding Impacts Climate-Induced Relocation Efforts*. Nov. 2019.

[\\$1.45 Billion Plan To Elevate East River Park Advances, Despite Some Local Opposition](#)

A quick-turn news piece for Gothamist pegged to City Hall decisions around the East Coast Resiliency Project. This was a lead-up to my honors journalism thesis: *First Sandy, Now Covid: Lower East Side Activists Grapple with Construction for Climate Project*. Nov. 2019.

[Climate Change Will Create 1.5 Billion Migrants by 2050 and We Have No Idea Where They'll Go](#)

A 2500-word feature for Vice about the legal problems within the climate refugee label. Sept. 2019.

HONORS AND AWARDS

[2024 Webby Award nomination for the Best Beauty, Fashion, Lifestyle Video](#)

The [video version](#) of my “Your stuff is actually worse piece” received 4.4 million views and a Webby nomination.

[Pocket’s Best of 2023: Big Ideas](#)

Included for my aforementioned stuff piece.

[Rest of World: The best articles we didn’t publish in 2023](#)

Included for my aforementioned stuff piece.

PROFESSIONAL MEMBERSHIPS

- National Association of Hispanic Journalists
- Online News Association
- The Uproot Project
- News Product Alliance
- Society for Environmental Journalists

SKILLS

Languages: Intermediate Spanish

Audience and strategy: Google Analytics, SEMRush, Moz, Parse.ly, CrowdTangle, SailThru, Mailchimp, Hootsuite, TweetDeck

Programming: HTML/CSS, Python, WordPress

Design and data visualizations: Datawrapper, Figma, InDesign, Photoshop, Premiere, Illustrator, Canva, Reaper, ProTools, Ceros, Oxygen

Reporting: PACER, EDGAR, FOIA